

Do You Want To Increase Traffic On Your Website?

A proven way to bring people to your website and increase sales is to add video.

Video marketing is an effective way to deliver your message to prospects and customers – and increase your business.

Professional video on your web site:

- Generates more traffic
- Pre-sells your product or service
- Increases sales
- Improves your profitability
- Demonstrates the quality of your work

*Video attracts viewers
and great video compels
them to stay*



Ethan Rotman of iSpeakEASY helps business owners craft and deliver their message to increase sales.



Alan Fitch of Visual Story Media has been connecting businesses with clients through video since 1987.

Webpages with video are 50 times more likely to be on the first page of Google



Our Video Workshop provides:

- Coaching to help you create a message that attracts customers
- Techniques for effective delivery
- Professional video equipment (lighting, sound, background)
- A final edited video on your website

**All this for only \$795
and it is guaranteed**

**Next workshop:
Tuesday, April 5th
3 - 7 PM**

**Custom work available in your
office.**

Call (415) 342-7106



**This complete package includes
coaching, recording, and your finished video**

What others say about iSpeakEASY workshops

"I am thrilled with my video. I think your process is unique and very much needed".

Mark Labourdette, Design-Build Specialist

"Ethan: You and Alan Fitch were absolutely AMAZING. I'm so glad I enrolled in your Video Workshop."

Lorne Evje, Incontext Marketing

"I was terrified to speak in front of even small groups. The workshop and one-to-one consultations helped me focus my ideas and deliver presentations with clarity and ease."

Lee Doyle, Author

"Bungee jumping out of a hot air balloon was easy compared to the first time I had to stand in front of a group to speak. iSpeakEASY helped me overcome that fear and be able to deliver an effective, on-target presentation."

Michael McNamara, McNamara Insurance

"The workshop is presented in a professional way with useful handouts. Ethan has a way of making things fun, easy and full of heart. The group participation was effective, practical and held my attention.."

Donna Colfer, Financial Planner

"I've been using the booklet and speaking tips for my quarterly financial presentations. They have been very helpful reminders and have improved my presentations."

Laurie Talcott, Chief Financial Officer, Point Reyes Bird Observatory

"I learned from the interactive format and everyone in the group was supportive. The feedback was invaluable and has helped me. I highly recommend this workshop."

Imee Burkett, Isagenix International ID/Coach

"After the workshop, I could see people's eyes light up and start to really pay attention to what I was saying. Ethan has a formula that works for anyone who stands in front of people to speak. I highly recommend him."

Susan Berland, Creative Memories,

"I've attended many workshops on public speaking this was the most useful."

David Belitsky, Suisun Resource Conservation District

"The workshop really good. I have a much more confident feeling doing this. In fact, I'm looking forward to my next presentation."

Vince Gramalia, Frank Howard Allen Realtors

"Ethan is exceptionally talented at helping others overcome their fear of public speaking and helping them to thrive, not merely survive, in difficult environments."

Sarah Sweenty, California Waterfowl Association