# The Speakers Academy: Effective Public Speaking Made Easy

### Do you ever:

- · Feel frustrated that others are not getting your point?
- · Desire to be more effective in your speaking skills?
- · Have difficulty delivering detailed information?
- · Want to feel more confident and exude increased credibility when you speak?

"The ability to communicate well is ranked the #1 key to success in business, politics, and professions."

David A. Peoples, Presentation Plus

The Speakers Academy is designed for professionals serious about improving their presentation skills. This four-part workshop focuses on the key elements of effective presentations: Organization, content, delivery, and visual aids. Graduates leave with increased confidence, are viewed as more credible, have noticeably improved skill, and enjoy greater success with their speaking.

"My sales increased 600% since the training." Gary Casey, 501c Agencies Trust





The entire workshop costs only \$795 and includes workshop, materials and individualized coaching.

The next Speakers Academy begins in January 2012.

Enroll now and save \$100.

Call for details and to register.

#### **Your Instructor**



Ethan Rotman has been helping people improve their speaking skills for more than 25 years. He is a featured author in a national speaker's magazine.



# Rejuvenate Your Skills With iSpeakEASY



#### **Other Workshops Offered**

Video For Your Website: Create Professional Video For Your Site

Effective Use Of PowerPoint: Use Visual Aids To Win Your Audience

Presenting Detailed Information; Interpret The Meaning Of Information

What An Audience Wants: 3 Highly Desired Attributes of A Presentation

**Infomercials and Elevator Pitches:** Get Your Point Across In 30 Seconds

Phone Skills: Use Your Phone To Make Your Point

Presentation Sheen: Feel And Look Like A Pro

iSpeakEASY will create a custom workshop for your business

Workshops are interactive, fast-paced and fun. They focus on building on existing skills. Post-training support included.

## This Is What Others Say:

"I've attended many workshops on public speaking in my 35-year career. This was the most useful." - David Belitsky, Suisun Resource Conservation District

"I've been using the workbook and speaking tips for my financial presentations and they have been very helpful reminders. My presentations have improved." - Laurie Talcott, CFO, Point Reyes Bird Observatory

"You have been, in effect, a year's worth of Toastmasters encapsulated into a couple of sessions." - *Clyde L. Schultz, DDS* 

"It was my best presentation yet! Seriously. And I owe it all to you! Thank you so much for the help...it really showed!" - Woody Clark, 501c Agencies Trust

"The Speakers Academy was a rewarding and "eye opening" experience. Ethan will teach you various ways to prepare and deliver your talk so you feel confident in your preparation and desired outcome. I highly recommend this program." - Dr. Doug DeSalvo, Chiropractor

"The workshop helped me get my business going. I got 6 new paying clients at my first presentation."

- Mort Cantor, Great Software Training

